U.S. Pat. Appl. Ser. No. 10/564,268 Attorney Docket No. 10191/4275 Reply to Final Office Action of June 17, 2008

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing Of Claims:

1-13. (Canceled).

14. (Currently Amended) A method for operating multimedia and/or telematics services in a motor vehicle, comprising:

providing the services in a speed-dependent manner, wherein:

at least one service uses at least one input medium; [[,]]

at least one service uses at least one output medium, <u>including at least one</u> <u>visual output medium that includes at least two display adaptations of one service;</u> and

the providing of the services includes providing at least one of a control of a selection of the services and a representation of the services on a user interface present in the motor vehicle; and performing a speed-dependent adaptation of the at least one visual output medium.

15. (Canceled).

- 16. (Previously Presented) The method as recited in Claim 14, wherein the selection of the services includes a prioritization of predetermined services over other services that are also available.
- 17. (Currently Amended) The method as recited in Claim 14, wherein at least one service uses at least two input mediums, the method further comprising:

performing a speed-dependent selection <u>from among the at least two</u> [[of an]] input <u>medium mediums</u> for an operator control of the <u>services</u> <u>at least one service that uses the at least two input mediums</u>.

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18. (Currently Amended) The method as recited in Claim 14, wherein at least one service uses at least two output mediums, the method further comprising:

performing a speed-dependent selection <u>from among the at least two of an</u> output <u>medium mediums</u> for a representation of the <u>services</u> <u>at least one service that uses the at least two output mediums</u>.

- 19. (Canceled).
- 20. (Previously Presented) The method as recited in Claim 14, further comprising: performing a control involving a selection, based at least in part on the speed of the vehicle, of a suitable form of representation of contents provided by the particular service on an output medium.
- 21. (Currently Amended) The method as recited in Claim 14, further comprising: adapting an output medium in a manner controlled by a speed by performing at least one of the following:
 - a) changing a character display size on the output medium,
 - b) replacing text with graphical information,
 - c) changing a display color on the output medium, and
 - [[d]] <u>c</u>) providing a controlled selection of advertisements as a function of the speed.
- 22. (Currently Amended) The method as recited in Claim 14 19, further comprising: performing one of the following for adapting an input medium in a manner controlled by a speed:
 - a) assigning control elements, including keys, different functions, in which functions of greater importance being prioritized over those of less importance,
 - b) suppressing predetermined functions of predefined associated control elements,
 - c) blocking keys in one of an audibly perceptible manner, a visually perceptible manner <u>including displaying a visual that indicates the key is blocked</u>, and a tactilely perceptible manner, and
 - d) changing one of a sensitivity characteristic of a microphone and a directional characteristic of the microphone.

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- 23. (Previously Presented) The method as recited in Claim 14, further comprising: selecting a transmission medium for communication and setting corresponding service parameters as a function of a speed.
- 24. (Previously Presented) The method as recited in Claim 14, further comprising: performing a control in at least one of a location-dependent manner and a context dependent manner.
- 25. (Currently Amended) A vehicle information system for operating services including at least one of multimedia services and telematics services and associated user interfaces in a motor vehicle, comprising:
 - a service management unit connectable to:
 - a) a device for one of measuring and displaying an instantaneous vehicle speed, and
 - b) a user interface for providing the services in a speed-dependent manner, wherein the providing of the services includes providing at least one of a control of a selection of the services and a representation of the services on a user interface present in the motor vehicle, and

wherein the user interface includes a visual output medium to display information about at least one service, and the providing includes adapting the display of information in a speed-dependent manner.

26. (Currently Amended) A service management unit for use in an operation of multimedia and/or telematics services and associated user interfaces, in a motor vehicle, comprising:

a control unit for analyzing information on a vehicle speed and being configured for providing the services in a speed-dependent manner, wherein the providing of the services includes providing at least one of a control of a selection of the services and a representation of the services on a user interface present in the motor vehicle, and wherein at least one user interface includes a visual output medium to display information about at least one service, and the providing includes adapting the display of information in a speed-dependent manner.

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